Instructor:
Dr. Pamela McElwee
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Cook Office Building, Room 215
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Office Hours: Wed 4:00-5:00 and other times by email appointment

Course Description
This course examines the processes at play in globalization and development and the impacts of these processes on the environment. Relevant histories, policies, and institutions are examined, with a focus on such issues as poverty, trade, migration, and inequality, among others. Emphasis of the course will be on understanding the social, political and economic factors that have contributed to globalization and development, and the environmental impacts of these trends, and the degree to which communities, nations and global institutions have the ability to manage these problems, and with what solutions.

Course Objectives
At the end of the course, students will have met several goals:
Goal 1: Understand theoretical approaches to the study of global development and the history of policy in this field
Goal 2: Apply key class concepts to real-world development case studies
Goal 3: Develop analytical skills to assess the tradeoffs involved in economic development and the environment globally.

To meet these goals, the course focuses on three primary activities:
(1) core readings, lectures, and discussion on aspects of development, globalization and environment
(2) understanding real world examples through films that highlight the issues involved in global development
(3) periodic written assignments on substantive issues

Assessment methods for the above goals will include:
Goal 1: Final exam and periodic quizzes
Goal 2: Analytical review of one of the films shown in class demonstrating a real-world policy problem
Goal 3: Reading summary of key texts in course and several take home research exercises

Required Textbooks
There is one required text for the course, available at the Rutgers bookstore and other online bookstores. Please ensure you purchase the correct edition of the text if you buy used copies. The text is:


Other required readings will be posted online at our Sakai site.
Requirements & Grading

This course will serve as a vehicle to emphasize reading skills, discussion skills, and writing skills of the student. There will be a fairly intense amount of reading spread throughout the semester. Please budget your time for homework that you can devote the necessary time to staying up to date with the readings. Students are expected to do all of the required readings for the assigned dates and to be prepared to discuss them in class. I expect all readings to be done in advance, with an understanding of key concepts/words, and for students to bring questions to class each day we meet. I reserve the right to call on any student in class: please be prepared! Pop quizzes may be given at any time throughout the semester, particularly if I feel discussion is suffering from a lack of preparation.

Written work and their points are listed in the table below. Dates and details of assignments will be finalized throughout the course. Please discuss with me if any assignment or due date is unclear.

There are 100 points that are possible to achieve in the work in this class. I will grade according to the following university scale. Cutoffs are firm, especially given the use of pluses and minuses

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>B+</td>
<td>89-88</td>
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<tr>
<td>B</td>
<td>80-87</td>
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<tr>
<td>C+</td>
<td>79-78</td>
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<tr>
<td>C</td>
<td>70-77</td>
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<tr>
<td>D</td>
<td>60-69</td>
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<td>F</td>
<td>59 and under</td>
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The points you will be graded on in the class include the following assignments:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points (100 total)</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Reading Analysis</td>
<td>20</td>
<td>Depends on date chosen by student</td>
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<tr>
<td>Film Review</td>
<td>20</td>
<td>Depends on date chosen by student — either Mar 14 or April 2</td>
</tr>
<tr>
<td>Take home practice assignments (3)</td>
<td>15</td>
<td>Feb 19, Mar 7, Apr 16</td>
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<tr>
<td>Final Exam</td>
<td>25</td>
<td>By May 8</td>
</tr>
<tr>
<td>Attendance/Participation/Discussion (may include pop quizzes)</td>
<td>20</td>
<td>All semester</td>
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Written Assignments:
Written assignments are to be turned in on Sakai in the designated slot. This means assignments are NOT to be emailed to the instructor, or given to me in class, or dropped off at my mailbox, etc. Any assignment not turned in to Sakai begin to be considered late immediately following the time in which it was due. **Late assignments will be penalized 5 points per 24 hours late**; there are no exceptions.

Written assignments must meet the following requirements. Points will be deducted if these are not followed.
1. The paper must be typed in 12 point font and be single spaced. Cover sheets are not necessary, but please make sure you put a title and your name on the document at the top.
2. The paper must be in standard APA bibliographic format if/when you use references; see [http://owl.english.purdue.edu/owl/resource/560/06/](http://owl.english.purdue.edu/owl/resource/560/06/)
3. The paper must be in Microsoft Word document form (.doc).
4. The file name of the document you upload must be in the form of: YourlastnameFilmReview.doc,
   YourlastnameReadingSummary.doc, YourlastnameAssignment1.doc, etc.
5. Papers should be proofed carefully, and please pay attention to readability and writing style, as well as to
   content.

-- Reading Analysis:
You will be asked to choose 1 date for which you will write a minimum 3-page and maximum 5-page single-spaced
review of the assigned readings for that day. You will summarize the full reading assignment (ALL readings
assigned for that day must be assessed), highlight the key points, and most importantly, analyze the message of the
readings for their relationship to class themes. Dates will be assigned the first week of class and you will be held to
your chosen date. Your summary is due 24 hours before (i.e. 2:15pm on Sundays or Tuesdays) the class in which
we will discuss your chosen readings. You will be expected to be in class on your chosen day as well to help lead
discussion of the readings.

-- Film Review:
We will show two films in class; you will choose one of them to write a film review in which you will summarize the
main points and key concepts learned, and analyze the message of the film. It will be a minimum 3-page and maximum 5-
page single-spaced paper and due in Sakai no later than one week after the class session in which the film you chose
was shown (e.g. by 2:15 pm on the class that falls one week after the film). The paper should, at a minimum, discuss
the key points the film made and the issues that emerged, provide a meaningful commentary on issues raised by the
film, and provide an analysis of the context and content of the film’s messages, particularly with regard to the themes
of the class and textbook readings assigned to accompany the film.

-- Take home assignments:
We will have three take home assignments throughout the semester which will require you to take a concept from
class (such as ecological footprinting) and demonstrate understanding of the concept through your own analysis
(e.g. assess your own personal ecological footprint). Deadlines and content will be discussed in class. Each is worth
5 points.

-- Exams:
This class will have a final cumulative exam. Details on format and date will be announced in class.

Sakai Information
This course will have a Sakai site. The site will contain the syllabus, and I will post on the website announcements,
some class notes and PowerPoint presentations, and handouts/ readings. The website is only a supplemental aid,
and not a replacement for attending class.

Attendance and Make-ups
Because this is a seminar-type class, attendance and participation is an important part of making the class work.
Excessive absences will detract from your participation grade. You will need to actively participate in class sessions
in order to earn the full points for participation. Additionally, if you cannot attend a class it is YOUR responsibility to
obtain notes, syllabi changes, assignments etc. from another student. If you know you will have to miss class in
advance because of something beyond your control (NOT, for example, a routine appointment), let me know (with
relevant documentation) in time to arrange when you should hand in any work. Make-up after the fact is available
only for a documented emergency. Students who will miss class due to an athletic competition or other official
university events are required to follow official university policies if they wish to make up an assignment. You must notify me immediately, and at that time we can make arrangements for turning in missed work. Those who fail to do so will not be accommodated.

Withdrawals and Incompletes
Please see me if you feel you will need to withdraw from the class. You will need to follow university rules on dates for withdrawal. I will not give incompletes for this course, except for extreme emergency situations such as family problems or illnesses that you or an immediate family member suffer that would make it impossible for you to come to class. Documentation is required.

Academic Dishonesty
Academic dishonesty is not tolerated in any shape or form. If you are unclear on what constitutes dishonesty, please see the Rutgers Academic Integrity Policy at https://slwordpress.rutgers.edu/academicintegrity/wp-content/uploads/sites/41/2014/11/Al_Policy_2013.pdf. Dishonesty includes any form of plagiarism, cheating on tests, and other things. I have a zero tolerance policy on academic dishonesty: An initial incident will result in the student receiving no credit for the assignment. A second incident will result in a failure in the class, and a grade of XF is an option for cases in which I feel there has been serious misconduct. It is your responsibility to be aware of what plagiarism is, and not to do it in any shape or form. There may be additional university consequences, including expulsion.

Disability Services Statement
If you are entitled to a disability accommodation, I encourage you to request it. Rutgers, the State University of New Jersey abides by Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. If you have a disability and may require some type of instructional and/or examination accommodation, please contact me early in the semester so that I can provide or facilitate in providing accommodations you may need. If you have not already done so, you will need to register with the Office of Disability Services, the designated office on campus to provide services and administer exams with accommodations for students with disabilities. The Office of Disability Services is located in the Kreeger Learning Center, 151 College Ave, Suite 123, New Brunswick phone number 732-932-2848.

Other Policies:
1. There is no extra credit work.

2. The classroom is a place of mutual respect. Everyone is expected to treat each other and his/her questions and comments with civility. Cell phones must be off or on silent. Please, no text messaging, surfing websites, reading outside material, and the like during class. If you are using a computer during class I reserve the right to ensure you are using it for class purposes. If this privilege is being abused, I reserve the right to limit laptops in the classroom.

3. Announcements and instructions throughout the course (in class and on Sakai) will amplify, supplement, and possibly change the syllabus. The student is responsible for keeping up-to-date on these announcements and for understanding any changes.

4. Email is a medium that should be used carefully. I do not answer emails immediately and especially not on nights and weekends, so be aware that emailing me the night before your assignment is due is not acceptable. Please plan ahead and try to make use of my office hours, not email, for more complicated or in-depth discussions.
Outline and Schedule of Class Periods and Readings

This schedule is subject to change—pay attention to Sakai announcements that may supplement or change the schedule.

* Indicates readings that will be posted on-line. The rest are from the required book.

WEEK ONE: What is Development? What is Globalization?

Jan 17
First day of class

WEEK TWO: Roots of Development’s Challenges

Jan 22
Required readings:
1. McMichael Ch 1: Development: Theory and Reality
   https://www.technologyreview.com/s/601491/the-all-american-iphone/

Jan 24
Required readings:

WEEK THREE: Decolonization

Jan 29
Required readings:

Jan 31
Required readings:

WEEK FOUR: The Globalization of Food

Feb 5
Required readings:

Feb 7
Required readings:

WEEK FIVE: Expanding Globalization

Feb 12
Required readings:
1. McMichael Ch 4: Globalizing Developments


Activities/assignments:
** Global consumption assignment discussed in class

Feb 14
Required readings:

2. *A day in the life of an IPhone factory worker. Fast Company July 2013


WEEK SIX: The neoliberal turn

Feb 19
Required readings:
1. McMichael Ch 5: Instituting the Globalization Project, p. 123 -133


Activities/assignments:
** Global consumption assignment due

Feb 21

WEEK SEVEN: Global poverty

Feb 26
Required readings:


4. *Third of New Jersey households can’t afford basic necessities, study finds. 2017

**Activities/assignments:*
- Poverty assignment discussed in class

**Feb 28**
**Required readings:**


**March 5**
**Required readings:**
1. McMichael, Ch 5 p. 110-123.


**Activities/assignments:**
- Poverty assignment due

**March 7**
**Required readings:**


**Activities/assignments:**
** Watching In-class Film: Poverty, Inc

March 12-20 Spring Break – No Class

** Film review due March 14 (if choosing Poverty Inc.)

** WEEK NINE: Trade and its consequences

Mar 19
Required readings:
1. McMichael Ch 5, p 133-146


Mar 21
Required readings:

** WEEK TEN: Fair trade?

Mar 26
Required readings:


** Activities/assignments:

** In-class Film: Black Gold

Mar 28
Required readings:


** Activities/assignments:

** Online discussion board on readings — no in-person class

** WEEK ELEVEN: Globalization in crisis
Apr 2
Required readings:
1. McMichael Ch 6


Activities/assignments:
** Film review due (if doing Black Gold).

Apr 4
Required readings:
1. McMichael Ch 8


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**WEEK TWELVE: Environmental crisis**

Apr 9
Required readings:


Activities/assignments:
** Ecological footprints assignment discussed in class

Apr 11
Required readings:


**Activities/assignments:**
**Check to see if online discussion board on readings – possibly no in-person class**

**WEEK THIRTEEN: Sustainable development as solution?**

**April 16**

Required readings:
1. McMichael ch 9


**Activities/assignments:**
**Ecological footprints assignment due**

**April 18**

Required readings:


**WEEK FOURTEEN: Other solutions?**

**Apr 23**

Required readings:
1. McMichael Ch 7, 193-211


**Apr 25**

Required readings:


**WEEK FIFTEEN: Conclusions**

*April 30*
 Required readings:
  1. McMichael ch 10

Activities/assignments:
  **Final take home exam discussed**