Development and Public Policy and Pakistan (MSDevS540)

Instructor: Maha S. Kamal

E: maha.kamal@itu.edu.pk

Lectures on: TBC

Venue: TBC

Office Hours:

● Drop-in: TBC
● And by appointment.

To schedule a meeting, email me and cc Ms. Mubeen Fatima (Teaching Assistant)

Aim of the course

This course aims to introduce students to key development themes in Pakistan through the lens of public policy. Public Policy is inherently interdisciplinary, and through the course of the semester, students will look at public policy theories, their practice in the context of developing countries and their relevance to Pakistan. Through this course, students will understand key political concepts for public policy such as the dynamics of political behaviour and institutions, including the unique context of policymaking in Pakistan (policy actors in Pakistan, preferences and voting behaviour, political parties, agenda setting, policy networks etc.). Moreover, key economic concepts for public policy and development and major debates on redistribution, targeting, efficiency of government, state capacity and decentralization will be revised. By the end of this course, students should have the tools to critically evaluate policymaking in Pakistan’s unique context.

• Apply concepts and methods learnt in core courses of the Masters in Development Studies program
• Describe the aims and impacts of public policy in theory, in the developing world and in Pakistan
• Introduce students to public policy frameworks in development
• Equip students with the empirical and theoretical tools to critically analyse public policy in Pakistan across key development themes

Readings


The readings of this course will be available on Google Classroom. All mandatory readings will be
marked by an asterisk (*).

**Plagiarism policy**

There is [zero](#) tolerance for plagiarism. Students found guilty of committing plagiarism will be dismissed from the BS EDS program. Please read this document thoroughly: [http://hec.gov.pk/english/services/faculty/Documents/Plagiarism/Plagiarism%20Policy.pdf](http://hec.gov.pk/english/services/faculty/Documents/Plagiarism/Plagiarism%20Policy.pdf)

**Note:**

- As we go along, the course outline may change a little. You will be informed well in advance about any change.
- All deadlines are binding. If student require any extensions, please **discuss well in advance**. Students will not be granted any extension in the week in which the submission is required.
- Students must complete the assigned readings before they come to class.
- All power point presentations used for lectures will be made available to the students on Google classroom.
- The University requires a minimum of 80% attendance. **I would advise 100% attendance to do well in this course.**
Grading Policy:

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<tbody>
<tr>
<td>Attendance</td>
<td>5%</td>
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<tr>
<td>Class Participation</td>
<td>10%</td>
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<td>Quizzes</td>
<td>10%</td>
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<tr>
<td>Case Study Analysis</td>
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<tr>
<td>Midterm</td>
<td>25%</td>
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<td>Final: Presentation</td>
<td>10%</td>
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<tr>
<td>Final: Policy Paper</td>
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*There will be at least 3 quizzes in this course. Each quiz is compulsory. For your grade, I will choose the 2 quizzes you have scored the highest on. This policy only holds if you have attempted and submitted each quiz. If all quizzes are not submitted, you will receive zero (0) credit. You may also encounter surprise quizzes taken in any lecture at any point during the lecture.

**There will be two assignments during the course. Each student must work individually on the assignments. The assignment should be submitted to the TA by the deadline.

This course will be graded using the Absolute Grading methodology.

**Important dates:**
- Last class before midterms: 26th October 2019
- Midterm exam week: 28th October – 2nd November 2019
- Last class before finals: 21st December, 2019
- Final exam week: 26th December – 4th January, 2019
### Weekly structure:

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Introduction to Development and Public Policy</th>
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| **Objectives** | Student should know and define:  
- Key Themes  
- Structure of Course  
- Contextualizing Development and Public Policy for Pakistan |
| **Readings** | *Chapters I, II and III of Development as Freedom (Amartya Sen)*  
Dambiso Moyo:  
[https://www.ted.com/talks/dambisa_moyo_economic_growth_has_stalled_let_s_fix_it](https://www.ted.com/talks/dambisa_moyo_economic_growth_has_stalled_let_s_fix_it) |

<table>
<thead>
<tr>
<th>Week 2</th>
<th>Theories of Public Policy</th>
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<tbody>
<tr>
<td><strong>Objectives</strong></td>
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</table>
- Policymaking: Art or Science  
- Agenda Setting, Policy Formulation and Policy Selection  
- Rational approach  
- Incrementalist approach |
### Week 3

#### Implementation and Evaluation

**Objectives**
- Top-down and Bottom-up Approaches to Implementation
- Street-level bureaucrats
- Evidence-based versus evidence-informed approaches

**Readings**

### Week 4

#### Public Policy in Developing Countries

**Objectives**
- Understand challenges unique to developing countries for public policy
- Public Policy Formulation in Development Countries
- Good projects, bad communities?

**Readings**

<table>
<thead>
<tr>
<th>Week 5</th>
<th>Public Policy in Pakistan</th>
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<tbody>
<tr>
<td>Objectives</td>
<td>• Contextualize perspectives on developing countries and public policy for Pakistan</td>
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<td>• Identify similarities and differences in public policy and development</td>
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<td>• Analyze the impact of policy change in recent years</td>
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<td>Week 6</td>
<td>Foreign Aid</td>
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| Objectives | • Different perspectives on the efficacy and politics of foreign aid  
• The role of the “donor”  
• Policy and foreign aid |

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<tr>
<th>Week 7</th>
<th>Poverty and Social Protection</th>
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| Objectives | • Look at poverty as capability deprivation (Sen)  
• Multidimensional poverty  
• The role of social protection |
| Readings | *Poverty as Capability Deprivation, Development as Freedom, Amartya Sen |
Multidimensional Poverty in Pakistan:  


<table>
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<tr>
<th>Week 8</th>
<th>Quiz II (Lecture 15)</th>
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<tr>
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<td>Review (Lecture 16)</td>
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<th>Week 9</th>
<th>Midterms</th>
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<tr>
<td>Week 10</td>
<td>Governance and the Internet</td>
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| **Objectives** | • Introduction to Internet Governance and Pakistan  
• Good Governance and the Internet  
• Innovation Policy |
*Guest lecture (TBC)* |

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<tr>
<th>Week 11</th>
<th>Health</th>
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| **Objectives** | • Politics and Health Governance  
• Equality and Equity in Health |
# Week 12

## Education

### Objectives
- Politics and Education Governance
- Themes in education policy: learning outcomes

### Readings


*Guest Lecture (TBC)*

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# Week 13

## Energy

### Objectives
- Gain an understanding of national and international energy policies
- Understand the trade-offs of energy policy
- Low-Carbon Transition
- Look at the geopolitics of energy and links to development
### Readings

*Pakistan's Interminable Energy Crisis*, Ed. Michael Kugelman, Wilson Center
[https://www.wilsoncenter.org/sites/default/files/ASIA_150521_Pakistan%27s%20Interminable%20Energy%20Crisis%20rpt_0629.pdf](https://www.wilsoncenter.org/sites/default/files/ASIA_150521_Pakistan%27s%20Interminable%20Energy%20Crisis%20rpt_0629.pdf)


### Week 14

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<td><strong>Objectives</strong></td>
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<tr>
<td>• Gain an understanding of national and international energy policies</td>
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<td>• Understand the trade-offs of energy policy</td>
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<tr>
<td>• Low-Carbon Transition</td>
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<tr>
<td>Look at the geopolitics of energy and links to development</td>
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<tr>
<th>Readings</th>
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## Week 15

**Power, Politics and Policy**

### Objectives
- How Politics and Institutions Shape Poverty and Inequality
- Structural transformation
- Interdisciplinary themes on society, class and gender

### Readings


## Week 16

**Quiz III** (Lecture 29)

Review (Lecture 30)

**FINAL EXAM**