

## SDC 2019 Annual Meeting Abstracts

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**Title: Supply Chain Governance and sustainability: Challenges of private regulation in Brazilian apparel retailing sector**



In the context of globalization of textiles and apparel, the ability to influence the adoption of sustainable production standards in supply chains represents a great challenge for the private sector in contributing to sustainable development. This article aims to analyze how the apparel retailing sector operates to influence changes in the supply chain environmental practices. Brazil stands out for being among the largest global producers, counting on all the textile and apparel production stages in your territory. Based on supply chain governance and private regulation approaches is considered for analysis the ABVTEX Program, established in 2010 and led by The Brazilian Association of Textile Retail including large national and multinational retail companies. It is verified that the participation in design of program is restricted to retail focal companies, distancing itself from structures of governance that imply diversified representation. The program involves the certification of the signatory retailer supply chain regarding compliance with the code of conduct requirements. It is an innovative initiative at the national level to the sector and has been reinforcing third-party monitoring and auditing actions in local suppliers. However, the environmental requirements assessment is limited to the verification of legal compliance and considers only the solid waste final disposal requirement. Thus, it is concluded that supply chain governance oriented to the monitoring of legal compliance restricts the development and range of private regulation in order to influence the adoption of environmental practices.